

# Dairy Flash

Connect to the world of dairy



The latest news from the world of dairy

## **“New exceptional market measures limiting milk production”**

***Hearing of the European Parliament, 25 May 2016***

In a speech that was applauded by the European Parliament audience, **EDA chair Michel Nalet** presented the processors’ perspective on the exceptional market measures limiting milk production: *“The milk crisis does not depend solely on the end of the milk quotas regime. It is affecting the whole dairy sector, the processors as much as the farmers.”*

Michel Nalet pointed out that new and efficient business models should be pushed forward. It would be the right time to implement measures with a stronger focus on international agreements – namely with the US. He concluded that *“in these difficult times for the dairy sector, when misconceptions on dairy are also propagating, it is even more essential to promote dairy products as a nutritious and healthy food.”*

## **EDA meets cabinet of EU COM Vytienis Andriukaitis (SANTE)**

*“Highlighting the nutritional benefits of milk & dairy and the importance of the protected dairy terms was key in our meeting today”,* summed up **Eric Grande** (ATLA, right) during our last week’s EDA meeting with the cabinet of EU Commissioner Vytienis Andriukaitis in Brussels.



*“But we also had an in depth exchange on the product reformulation approach and the specificities of our naturally nutrient rich products and discussed a broad agenda*

Editor in chief:  
Alexander Anton

[www.euromilk.org/eda](http://www.euromilk.org/eda)

Avenue d'Auderghem  
22-28  
1040 Brussels  
Belgium

+32 2 549 50 40  
[eda@euromilk.org](mailto:eda@euromilk.org)

 @EDA\_Dairy



respond to the demand of the processing industry according to the market opportunities they have". Some participants regretted that the project of a NZ - EU free trade agreement was not discussed at this event.

including origin labelling issues or Young Child Formula developments. It is good to see, that our EDA positions and comments are valued by the EU Commission", added **Rosanna Pecere** (ASSOLATTE, left).

## Farmeurope: What to expect from the market?

Fonterra Director Commodity Risk & Trading **Bruce Turner** presented his short and medium term dairy market outlook. "We see some positive signs. Milk supply is down in Argentina, Australia and New Zealand, growth is moderate in the US given their higher internal pricing, and even in the EU we're beginning to see a supplier response to low prices."

His comment with regards to the high public intervention stocks in Europe: "The EU Commission is now one of the largest dairy traders in the world, but they did a good job in 2009". And according to Bruce Turner, futures markets are an important tool to help manage volatility for farmers, co-operatives and their customers, and it's encouraging that volumes being traded are increasing, but they are not the only tool that is necessary to manage volatility.

**Thierry Roquefeuil**, the chair of the French dairy farmers association FNPL  commented on the market situation: "It is up to us milk producers to

## EDA focuses on 'healthy eating'

At the first meeting of FoodPleasureEurope, an informal EU network for exchange and discussion on food topics, 'healthy eating' was defined as the overarching theme of this network. EDA's FoodPleasureEurope paper – available online  – was presented last week to the cabinet of EU Commissioner Vytenis Andriukaitis.

"A healthy diet is more, much more than a scientifically balanced intake of macro- and micronutrients according to one's energy needs. Healthy eating includes respectful preparation and cooking of food, well thought combination of foods and ingredients, taste, appetite, pleasure and hence also the social component of a shared meal", summarised **EDA secretary general Alexander Anton**.



eda  
European Dairy Association  
connect to the world of dairy  
27 May 2016

EDA Reflection paper on healthy eating

A healthy diet is more, much more than a scientifically balanced intake of macro- and micronutrients to one's energy needs.

Healthy eating includes:

- Appetite
- Emotions
- Organoleptic Features
- Economic, Social and Cultural Environment
- Meal Setting and Schedule
- Attitudes, beliefs and religion
- Health status



## Unfair Trading Practices in the B2B Food Supply Chain

The European Parliament adopted on 6<sup>th</sup> June, during a plenary session, a report calling for stricter rules on unfair trading practices in the food chain.

In their report, MEPs ask the Commission to put forward proposals against unfair trading practices in the food supply chain, so as to ensure fair earnings for farmers and a wide choice for consumers. The aim is to ensure fair and transparent trade relations through the food chain. MEPs are also of the opinion that fair trading could help to prevent overproduction and food waste. The report also asks that the Supply Chain Initiative (SCI) be modified to ensure that organizations can submit anonymous complaints.

*"Commercial relationships between these companies usually work reasonably well," EU Commissioner Phil Hogan told them on Monday. "What we need to avoid is companies abusing large differences in bargaining power to apply unfair trading practices (...) I fully agree with you that this is not acceptable."*



European Whey Products Assoc. (EWPA) – Jeroen Derks elected new EWPA chair – Congrats, successful whey forward !!!




## eda nice 2016 | ANNUAL CONGRESS EDDA / ASSIFONTE hosted by ATLA 1-3 DECEMBER 2016 NICE - FRANCE

### June

- **Mon. 13 – Tue. 14:** INTA Mission to Annual Session of the Parliamentary Conference on the WTO | Geneva (CH) 
- **Wed. 15:** Madeta's 110 years anniversary celebration | Bechyně (CZ)
- **Wed. 15:** INTA hearing - "EU trade policies and the sustainability of the global value chains" | European Parliament, Brussels (BE) 
- **Mon. 20 – Tue. 21:** COMAGRI meetings | European Parliament, Brussels (BE)
- **Fri. 24:** 'EU Food Innovation Challenge' by ELC | Stanhope Hotel, Brussels (BE)
- **Fri. 24:** HLF Sherpa meeting | European Commission, Brussels (BE)
- **Mon. 27:** AGRI Council | Luxembourg (LU)